

January 25, 2017
Temp Holdings Co., Ltd.

テンプホールディングス

Temp Holdings to Invest in Percolata Corporation, providing people analytics for retail stores to optimize shifts

Temp Holdings Co., Ltd. (based in Shibuya Tokyo, president Masamichi Mizuta, hereinafter called Temp Holdings), a temporary staffing and placement service company, a company of Persol Group, has invested in Percolata Corporation (based in Palo Alto, California, CEO Greg Tanaka hereinafter called Percolata). The investment was made via Temp Innovation Fund LLC (based in Shibuya, Tokyo, CEO Takeyuki Kato, hereinafter called Temp Innovation Fund), who leads the group in HR Tech (※) investment to create new businesses and services by open innovation.

■ Purpose of Investment

In recent years, the field of "people analytics" that analyzes personnel information, and predicts performance, recruitment requirements, internal allocation, etc. is receiving a lot of attention. Percolata offers people analytics services for retail stores which predicts optimal shifts from data such as shopper traffic information, personnel information and performance of sales associates at retail stores which helps increase revenue for the retailer.

We believe that the technology provided by Percolata can contribute to optimizing human resource utilization at many retailers, thus we have decided to invest.

Temp Holdings will continue to invest via Temp Innovation Fund in the innovative HR Tech domain, to realize Temp Group vision: "Create social infrastructure for people and organizations that catalyze growth and innovation."

■ Overview of Percolata Corporation

Percolata is a company that provides services to predict the traffic (number of shoppers at retail stores) and to propose optimal shifts for employees based on analysis of big data collected via proprietary sensors and integrations to retail HR and finance systems. The proposal of optimal shifts to increase revenue for the retailer becomes more accurate over time as more data is used to improve Percolata's machine learning models.

Company name	Percolata Corporation
CEO	Greg Tanaka
Office	Palo Alto, California, USA
Established	November, 2011
Business	People Analytics for retail stores
URL	http://www.percolata.com/

For further details:

Temp Holdings Co., Ltd. Group Management Strategy Division, Group PR Mail: pr@temp-holdings.co.jp

(※) HR Tech : abbreviation of HR+Tech(nology). Utilize IT and other technologies for human resource areas (recruitment, evaluation, optimal placement, employee development of capabilities, etc.), leading to resolution of human resources issues and improvement in efficiency.

■ Reference : Overview of Temp Innovation Fund

Company name	Temp Innovation Fund LLC
CEO	Takeyuki Kato
Office	2-1-1 Yoyogi, Shibuya-ku, Tokyo
Established	November, 2015
Business	Corporate Venture Capital

This press release is provided for historical reference purposes only.

Please note that certain information may have changed since the date of release.

For further details:

Temp Holdings Co., Ltd. Group Management Strategy Division, Group PR Mail: pr@temp-holdings.co.jp